



NATIONAL SYMPHONY ORCHESTRA OF GREECE

INTRODUCTION

Greece has given the world philosophy, theatre, democracy, and timeless art. Yet one thing is missing: a **symphony orchestra** that carries **Greek identity** onto the global stage. Austria has the Vienna Philharmonic, Germany has the Berlin Philharmonic, Italy has the orchestra of la Scala of Milano, Greece has none.

The **National Symphony Orchestra of Greece** will change that. Bringing together the finest elite Greek musicians from around the world, we are building a modern, agile, asset-light orchestra with Athens as its home. Programs inspired by Greek themes and composers will be performed in Athens and tour the world's leading festivals and concert halls.

More than an orchestra, this will become a **global cultural brand**. To be associated with it will mean standing for heritage, excellence, and modern Greek prestige.

The orchestra is structured as a **non-profit association** designed to become self-sustaining through performances, tours, recordings, and digital distribution. All surpluses will be reinvested into the orchestra to secure long-term excellence and impact.

But first, it needs **visionaries** who will make history by bringing Greece the representative orchestra it deserves. This is a once-in-a-generation, time-limited opportunity to join at the very beginning and be forever recognized as part of its foundation.

THE PRODUCT

A non-profit association that will become **Greece's cultural flagship**. Lean and asset-light structure: a curated pool of elite Greek musicians from all over the world, joined by international artists when needed. Athens as the symbolic home base: a training and rehearsal hub to develop and connect talent, and a showcase stage presenting programs created worldwide to international audiences.

Modern identity: musicians in striking white garments inspired by ancient Greek design, reinterpreted with a contemporary aesthetic. **Digital-first scalability:** every performance is designed as content, with recordings, live streams, and global distribution.

LEADERSHIP TEAM

The National Symphony Orchestra of Greece is led by a team uniquely capable of making this project a global success:

Ektoras Tartanis - Artistic Director & Conductor: visionary and award-winning conductor and composer with international recognition.

Paula Schwarz - Chief Executive Officer: seasoned entrepreneur and strategist with global experience.

Heidi Strunz - Chief Operating Officer: proven operational leader for complex international cultural projects.

Together this team unites artistic mastery, entrepreneurial drive, and operational excellence. This combination ensures the orchestra is built to perform at the highest level, scale internationally, and leave a lasting cultural legacy.



THE AUDIENCE

- Global reach comparable to the world's leading orchestras.
- International concert halls and festivals, designed for touring and residencies.
- Greek diaspora communities worldwide with strong cultural affinity.
- Both local Athens residents and international visitors, creating a vibrant mix of community engagement and cultural tourism.

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REVENUE MODEL AND SCALABILITY

Performances in Athens:

recurring concerts, residencies, and flagship festivals.

International engagements:

flexible and bookable: We are already in discussions about concerts in Nuremberg, Mannheim, Freiburg, and Essen.

Recordings and digital releases:

albums, livestreams, and media collaborations.

Merchandising and brand licensing:

design-driven products inspired by Greek heritage.

Corporate sponsorships and cultural partnerships:

brand alignment with Greece's identity and global reach.



BENEFITS FOR SPONSORS AND INVESTORS

Nation-brand prestige:

contribute to Greece's long-missing cultural flagship.

Global visibility:

brand presence across concerts, tours, recordings, media, and merchandise.

Legacy:

permanent recognition as part of the orchestra's foundation.

Exclusive access:

invitations to rehearsals, private previews, VIP galas, and cultural diplomacy events.

Hospitality:

premium ticket packages, backstage access, and private salon concerts.

Innovation halo:

association with a modern, scalable cultural brand.

Customized private concerts:

tailored performances for special donors.



OPPORTUNITIES TO JOIN

Our immediate goal is to build a strong organization behind the **National Symphony Orchestra of Greece** in order to start performing full-scale in 2026.

Be part of our legacy by joining us now!



NEXT STEPS

By end of 2025: Build the founding circle of Supporters and Patrons.

2026: Official launch of the NSOG, with Athens as its home and the world as its stage.

This is a once-in-a-generation cultural project. The opportunity to join as a Supporter or Founding Patron exists only now. Interested?

Contact us. Let's talk.

NATIONAL SYMPHONY ORCHESTRA OF GREECE

Supporter | €3,500

- Enjoy global recognition as part of the orchestra's community of supporters
- Receive invitations to premieres, rehearsals, private receptions and exclusive supporters-only events
- Benefit from guaranteed premium seating along with backstage access and gala invitations

Founding Patron | from €10,000

- Hold lifetime distinction as an official Founding Patron of the National Symphony Orchestra of Greece with permanent recognition as part of the orchestra's foundation
- Gain visibility in programs, on the orchestra's website and across national and international media
- Secure exclusive privileges with private access to the orchestra for hosting personal events and gatherings
- Be among the first to receive VIP invitations to premieres, international tours and cultural diplomacy events
- Receive invitations to rehearsals, receptions and supporters-only events
- Enjoy guaranteed premium seating together with backstage access and gala invitations

Bank details for donations: Paula Schwarz

IBAN: DE42101201001000082457 / **BIC:** WELADED1WBB

Purpose of payment: National Symphony Orchestra of Greece
Donation receipt on request upon prior agreement.

GET IN TOUCH

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